Ravenscote Junior School

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Dear Parents and Carers,

Welcome to the fourth video in this online safety series, designed to support you with understanding the risks and issues children may face online and where to go for additional support.

In this video, we're looking at online influence. As children grow, the digital environments around them evolve too, often alongside their changing interests and behaviours. What are some of the factors that can influence children online? We'll also take a brief look at misogyny.

Use the link below to watch the video.

Video link:
https://vimeo.com/1220554199/a583619ae1

Useful links:
What is a parasocial relationship?
https://www.internetmatters.org/hub/news-blogs/what-are-parasocial-relationships/

The online disinhibition effect
https://ed.buffalo.edu/content/dam/ed/alberti/docs/conference/Levy%20Presentation%202014%20.pdf

What are algorithms?
https://www.internetmatters.org/hub/news-blogs/what-are-algorithms-how-to-prevent-echo-chambers/

What is persuasive design?
https://saferinternet.org.uk/blog/talking-to-young-people-about-persuasive-design

What is misogyny?
https://www.internetmatters.org/issues/online-hate/what-is-misogyny/

Thank you for your continued support in helping us to keep our children safe, both in school and beyond and as always, should you require any further support, please don't hesitate to reach out.

Kind regards,

Mrs Nicholson
Designated Safeguarding Lead
Ravenscote Junior School

